



UBIS
Master of Arts in
International Relations

2022-2023





About UBIS

A Dynamic Institution

UBIS is a dynamic institution in the fields of Business, Information Technology, and International Relations. The UBIS DNA is composed of three main factors: Real World Experience, Individual Attention, and International Perspective.

UBIS keeps a close eye on the evolving needs of the marketplace and is constantly adapting its course content and methodologies to ensure that our graduates are equipped with the necessary knowledge and transferable skills to succeed in the rapidly evolving world of work.

Quick Facts

Reasons to love UBIS

Outstanding
selection of
Professors

Close links with
the corporate
world

Emphasis on
practical
experience

+2000
students/alumni
from over 30
nationalities

Multicultural
Environment

Geneva,
Switzerland is a
premier hub for
business &
international
relations.

Network
with the
United
Nations

Boutique-sized
classes
(max 20 per
classroom)



A World Leading School



Rankings & Accreditations

- #11 & #7 on CEO Magazine Global MBA Rankings 2020/2021
- Tier One European Business School on CEO Magazine Rankings 2020/2021

UBIS has received specialized accreditation for its business programs through the international Accreditation Council for Business Education (IACBE) from the USA.



2020/2021



2020/2021



Welcome from Dr. Mindy Hamilton

Dear student,

It is my great pleasure to welcome you to UBIS. Today's world is global and highly competitive. We at UBIS are committed to providing high- quality academic education in two main areas: business and international relations. Education is the stepping stone that allows young people and already confirmed professionals, who may be seeking further training and knowledge, to build and foster their future, whether it is as entrepreneurs or as employees. This is why UBIS is committed to working toward even more prestigious academic and professional distinctions, in order to further increase the value of UBIS' diplomas and degrees. As part of the next generation of business and political leaders, UBIS students have the chance to enjoy success in the career path they will choose.

My advice would be to always keep your eyes open, to be courageous, creative, and committed. Mahatma Gandhi said: 'You must be the change you wish to see in the world'. Follow your dreams and do what you can to accomplish them!

We, the academic team at UBIS, are constantly striving to meet Mahatma Gandhi's vision... let us be the future, let us be the leaders of the world we would like to see for our children.

Yours Sincerely,
Dr. Mindy Hamilton
Chief Academic and Compliance Officer.



Student Experiences



"I get a lot of help from the university and my professors, they are always very interested in what I am doing, they help me to find suitable times for our meetings and managing my schedule. It was very difficult for me to find a university that matched my lifestyle."

"I like the broadness of the course materials. They are simplified and comprehensible at the same time. The programs are designed to offer you the highest quality and flexibility!"

"UBIS is a beautiful university that gives students an opportunity to experience international life, it gives you the opportunity to learn from other people and their cultures. You can be a student in UBIS from any part of the world. They have amazing professors and flexible lecture hours."

"Don't think twice if you want to study at this university, go ahead and enroll. You will only win; new experiences, new perspective, new knowledge, and why not new friends?"



Meet Our Faculty



Dr. Doug Gilbert

Dr. Doug Gilbert is a highly experienced international entrepreneur, academic, and business professional. He holds a Doctor of Business Administration from the University of Phoenix, a Juris Doctorate from the University of Iowa, and an M.B.A. from the Université de Genève (IMD) in Switzerland. His current focus includes serving as the CEO of Lone Tree Academics LLC, an academic services provider serving higher education, and a recent startup of EduPartner.Solutions, a Data Analytics as a Service (DAAaS) venture assisting higher education institutions with student success strategies.



Professor Giuliana Renga

Giuliana Renga joined UBIS in 2009. She teaches French to beginners and intermediate learners in both Bachelor and Master programs targeting specific topics and language needed by international students in Geneva. She holds a Masters' degree in Italian Studies and is an accredited teacher of French as a foreign language and an examiner for language testing for the European Union. Previously, she achieved a MAS in "Contemporary Arab and Muslim Worlds" from The Graduate Institute Geneva, a multidisciplinary graduate program in political sciences and a Masters' degree at the University of Geneva in Arabic Studies, including a minor in history of religions (Islam, Buddhism, religious anthropology and antique polytheism).



Dr. Stuart Kewley

Dr. Stuart Kewley is a graduate of the University of Cambridge (MPhil and PhD). Dr Kewley's first academic role was as a Director of Studies at the University of Oxford where he ran Executive-education programs for C-suite learners from around the globe. After leaving Oxford, Dr Kewley took up the post of lecturer in international business and strategy at the University of Kent and then he became a Senior lecturer in international business and strategy at the University of the West of England. In 2006 Dr Kewley founded and became the CEO of the strategy consulting company The Eurasia Consortium. In 2010, he created Eurasia Educational Dynamics (EED) Ltd one of the Consortium's companies tasked with delivery of its Continual Professional and Leadership Development business in Oxford and Cambridge and centers across the globe.



Dr. Antonina Santalova

Dr. Antonina Santalova has over 20 years of experience in governmental and non-governmental agencies, along with a firm grounding in research and teaching. She has been teaching Social Policy course at Oxford University for over ten years, was an instructor for a number of courses at the American University in Central Asia (Kyrgyzstan) and led numerous seminars and workshops in institutions of China and Russia. She launched a start-up in education consultancy endorsed by the University of Oxford in 2015. Dr. Santalova holds a Ph.D. in Social Policy from the University of Oxford, UK, a MPhil in Comparative Social Policy from the same university, and a MA in Marketing from the National State University, Kyrgyzstan as well as BA in Linguistics from the same university.



MAIR

Master of Arts in International Relations

This program gives you the necessary skills to take on management and executive positions in the corporate business world. Graduates have the confidence to pursue careers in the private sector, in public administration, international organizations and NGOs.

Your Degree at a Glance

Program Description

The UBIS Master of Arts in International Relations (MAIR) program is based on current educational trends in business education. This program was developed to meet demand of the job market, propel careers of our alumni, and contribute to professional knowledge and competence in the field.

Program Objectives

The Master of Arts in International Relations provides both broad vision and practical skills. This Program helps graduates to develop and manage immediate needs without losing sight of the larger context. With this dual capacity, the Master of Arts in International Relations graduates will be ready to work as leaders, directors, consultants and professionals in international organizations, national public administrations, private for profit companies, as well as civil society, nonprofit organizations, foundations, and associations.

Program Outline

To attain a Master of Arts in International Relations, students must earn 45 US / 90 ETCS credits hours equal to 15 courses including a research project. All courses are worth 3 US / 6 ECTS credits.



Program Benefits

Graduates of the Master of Arts in International Relations can:



Incorporate foundational global and intercultural knowledge, theories, research methods, and approaches to investigate global issues.



Frame and evaluate global challenges in international political, economic, security, or diplomatic areas in the selected region or concentration, drawing on perspectives and methods from diverse fields of study.



Apply the advanced knowledge gained in the field of global studies to a practical challenge, articulate in writing the insights gained from this experience, and assess approaches, scholarly debates, or standards for professional performance applicable to the challenge.



Assess and develop a position on a contemporary social issue from a socio-historical perspective and from multiple viewpoints of the stakeholders.



Synthesize and transfer learning to new, complex situations within course work or beyond the classroom.

Course Details

Core Courses:

Course Name	US Credits	ECTS Credits
 International Economics	3	6
 International Politics: Power and Purpose in Global Affairs	3	6
 International Relations Theory	3	6
 World Politics Trend and Transformation	3	6
 Global Sociology and Its Impact	3	6
 International Law	3	6
 Marketing Strategy	3	6
 Operations, Supply Chain and Project Management	3	6

Course Name	US Credits	ECTS Credits
 Strategic Management, Competitiveness & Globalization	3	6
 Multinational Management	3	6
 Strategic Human Resources Management	3	6
 Introduction to Global Business	3	6
 Business Sustainability, Ethics and Social Responsibility	3	6
 Research Methodology	3	6
 Thesis Defense	3	6



Student Services & Career Services

UBIS Facilities

UBIS COMMUNITY & FORUM

- UBIS Ambassadors & Alumni
- UBIS Student Forums

We believe that exchange of information and ideas can only be positive and enriching. Please visit our forums whether you want to learn more from students currently studying at UBIS, or you need advice about your studies and subsequent career.

ACTIVITIES

Educational Events

Events such as conferences, debates and workshops: thanks to our network of highly experienced international experts and consultants, coming from the private and the public sectors, UBIS is a trusted partner of prominent corporations, and international organizations.

UBIS is also actively promoting leisure activities for students and faculty, such as the Welcome dinner, Christmas Party, Get togethers etc. as well as the organization of the Annual Graduation Ceremony.

Learning Resources

MOODLE 3.9



The world's most trusted and popular learning management system. With hundreds of millions of users worldwide, more organizations choose us to support their education and training needs than any other platform around the world. Moodle LMS is used by over 60% of all higher education in the world.

CENGAGE



Digital platforms, courseware and content provide anytime, anywhere learning. Print options support teaching and learning preferences. Span of resources provide consistent and inclusive teaching and learning experiences. Learning standards address the complete student lifecycle and support student persistence and completion.

LIBRARY RESOURCES



UN library, Eaux Vives Library, Jonction Library, Minoteries Library & Servette Library...

Students have access 24/7 to the Library and Resource Network with our Global Campus (LIRN). LIRN is a leading provider of research databases, e-journals, magazine subscriptions, eBooks and much more. LIRN library service and content provider works to strengthen libraries for successful learning — so students can thrive in their academic careers and beyond.

Internships Opportunities

At UBIS you will benefit from close ties to international institutions and business communities, which can provide a pathway to internships which will enhance students employability. Here you can take a look at organizations where UBIS students have undertaken internships.

Requirements/Eligibility

- Open to students who have completed at least 1 year and a half of a Master's degree
- Fluency in English
- Motivation letter
- CV





Meet **Our Alumni** UBIS Online Community

“

We believe our growing multi-cultural student and alumni base share a common passion – the desire and determination to become excellent in their pursuit of their global career dreams. Hear them talk about how UBIS helped shape that goal for them.

As a UBIS graduate you are now part of the UBIS Alumni Online 7 Community which exists to keep you connected to each other and with UBIS. Search for other classmates and friends, make new connections or simply have access to the functions made available on the UBIS Alumni Community platform.

The UBIS Alumni Online Community is a place for UBIS Alumni to connect and socialize. Community is exclusive to UBIS alumni only.

”

Where Are Our Students Employed



[International Student Network](#)



Campus Partners



Baku State University



Geneva School of Diplomacy



Western Caspian University



Myanmar Metropolitan College

Where learning comes alive.

Myanmar Metropolitan College



Kazguu University



Baku Higher Oil School



Maldives Business School



AMSMET



COLLEGE DE PARIS

College de Paris



International Business Management Institute



IEG Campus



UNIVERSITY OF THE POTOMAC

University of The Potomac



AEDP



FOR COLLABORATION AND INNOVATION

AfriHub



IGEMA



Euro Management

"Gateway to a study in Europe"

Euromanagement





Admissions Process

Application Procedure

Submit the application form with the following documents:

PROOF OF GRADUATION

Only High School diplomas are required for Bachelor level studies

ENGLISH PROFICIENCY

If your previous schooling has not been in English or if you are Non-Native English speakers. IELTS minimum score of 5.

CV/RESUME

Description of professional and academic experiences are required



PROOF OF IDENTIFICATION

Online: Scanned version either a passport or official government ID

On-ground: Scanned version of a passport

HIGH SCHOOL TRANSCRIPT

Final transcript of grades and courses. This includes official transcripts for all undergraduate programs undertaken.*

MOTIVATION LETTER

(Max 250)

Fees

Flexible & customizable
enrollment formats

100
CHF

Application fee
non-refundable
one time fee

Format
**Blended in
Geneva/Online**



Tuition
Geneva
\$25,000 USD



Tuition
Online
\$21,000 USD

Note:
Tuition Installment Options**



You belong here.



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GLOBAL

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